

# STUNNING CHILD LITERACY STATS

presented by [uncannykids.com](http://uncannykids.com)



1 in 4 children in America grow up without learning how to read.

## START EARLY!

In the first 3 years, infants and toddlers begin acquiring the first of thousands of words they will use throughout their lives.



## JUST TALK!

Parents who talk to their kids through daily activities expose them to 1,000 to 2,000 words each hour. Children whose mothers frequently spoke to them as infants learned almost 300 more words by age 2 than children of mothers who did not.



Education and income levels have an unfortunate impact on child literacy. But the mere presence of books is powerful enough to overcome that impact. Children who grow up in homes with at least 20 books get on average 3 more years of schooling than students from bookless homes - regardless of parental income, education or class.



## 50%

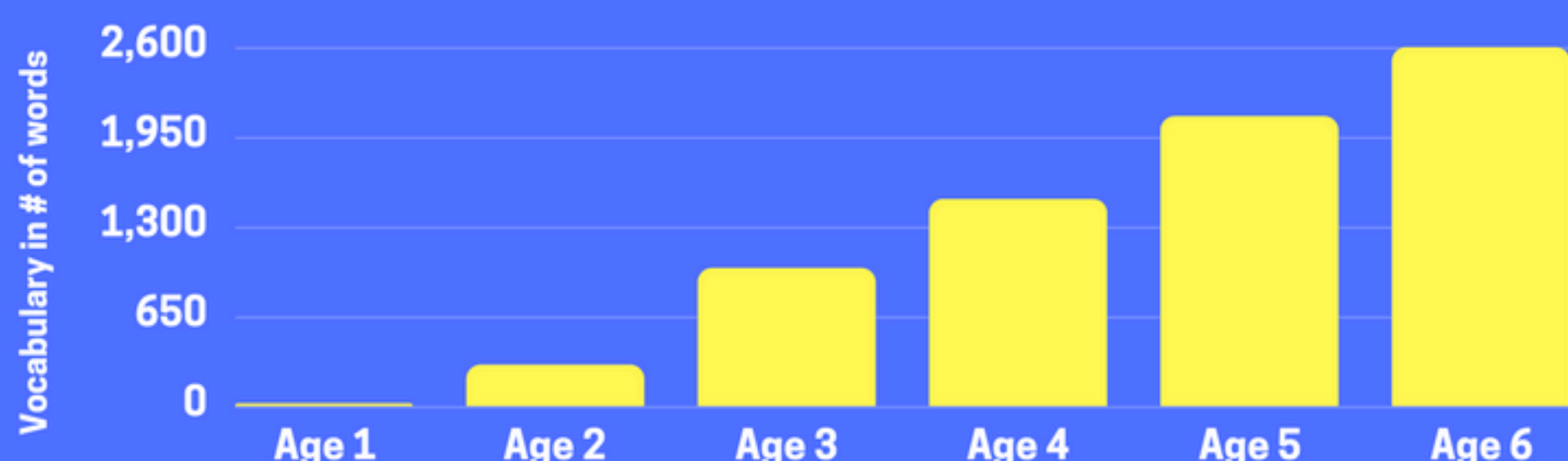
Why choose books over TV? Because children's books contain 50% more rare words than primetime television or even conversations among college students.

## READING WITH YOUR KIDS

## 25%

Children who are read to at least 3 times a week by family members are twice as likely to score in the top 25% in reading compared to children read to less than 3 times a week.

## HOW A CHILD'S VOCAB GROWS



Read more at [www.ferstfoundation.org/resources/fifty-top-literacy-statistics](http://www.ferstfoundation.org/resources/fifty-top-literacy-statistics)